

Analytics from Content Analyst

It is easy to create, share, and store content – lots of it. Extracting knowledge and insight from unstructured content like emails, documents, even websites is not easy – and the tools haven't been improved for a decade.

CAAT by Content Analyst

CAAT is the leading analytics toolkit for “mission-critical” applications in the litigation, brand awareness, intellectual property, and intelligence markets.

What is CAAT:

CAAT – Content Analyst Analytics Technology – is a powerful platform that uses patented mathematics to extract knowledge and insight from large collections of unstructured content.

It was designed for integration – so analytics can be “added” to almost any user-facing application.

CAAT is self-training – it “learns” key relationships and concepts directly from the content it is indexing – both the content itself and the “content surrounding the content” such as metadata.

CAAT is a better way to find, organize and discover knowledge and insight from content.

A better way to Find

“Search the way you think” – which is exactly how CAAT finds and returns insight and knowledge from content. It understands the “what” and the “who,” not merely the words being used.

A better way to Discover

Content by itself is useless – it's the knowledge and insight contained within that content that's important. CAAT discovers relevant knowledge – in a variety of ways – that the users may not even know existed.

A better way to Organize

CAAT speeds users' ability to analyze relevant information by grouping that information logically – based on the subject matter contained within. Whether it's clustering – where CAAT automatically determines what belongs with what – or categorization – where CAAT presents groups of relevant information based on specific topics of interest – CAAT puts logic into organizing information.



www.contentanalyst.com

Latent Semantic Indexing

Content Analyst Company is the original patent holder for Latent Semantic Indexing (LSI), a way to express conceptual relationships in text and unstructured information using mathematics.

Today, armed with over a dozen patents based on proven concepts of using mathematics versus semantics to analyze unstructured information, Content Analyst's CAAT platform offers a uniquely powerful way to organize, filter, group and search documents, emails, and other unstructured information. CAAT provides numerous benefits:

- » Augments keyword classification and retrieval with concept-based document "intelligence"
- » Slang, code-words and challenging terms like misspelled words are inherently understandable to CAAT
- » Is language agnostic – CAAT can be applied to almost any written language, and it can be uniquely extended to cross-lingual functions (search in one language, find results written in different languages)
- » Seamlessly combines conceptual organization and conceptual search with existing solutions, making it easier to deliver insight and knowledge from unstructured content



**TO LEARN MORE
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How CAAT delivers value to Content Analyst Partners

Content Analyst partners derive value from CAAT-based solutions through increased efficiency and often dramatic cost-savings. Many have built entirely new products based on the CAAT platform to capitalize on market opportunities that were previously out of reach. In specific markets:

Litigation Support

CAAT speeds eDiscovery by enabling focused reviews – this allows attorneys to focus on case knowledge in a logical and intelligent manner – review times are cut in half or better, with equal or better quality.

Intelligence

CAAT's unique concept-based analytics combine seamlessly with other technologies to enable solutions that "connect-the-dots," delivering near-real-time intelligence irrespective of language, geography, and discipline.

Customer Awareness

CAAT can analyze survey findings and research firm data in minutes versus man-days, delivering more targeted results to clients at a lower cost and in less time.

Other Markets

CAAT is a uniquely horizontal platform: wherever the analysis of unstructured content is a challenge, CAAT's concept-based analytics provides new insights and knowledge. Content Publishers, Patent and IP Management, Workflow Management, and Knowledge Management are some of the many markets utilizing CAAT-powered solutions.